

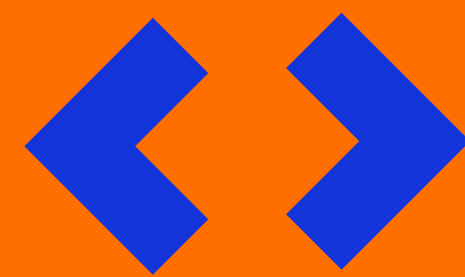
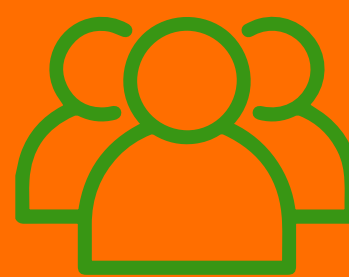
RESTART

CROYDON

DEVELOP CROYDON CONFERENCE 2023
7 NOVEMBER CENTRALE



[f](#) [X](#) [@](#) [in](#) developcroydon



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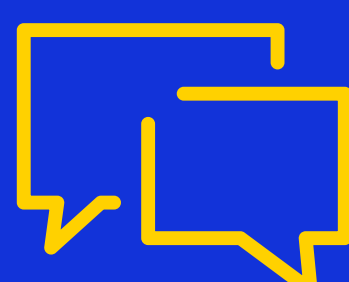


About Develop Croydon
Get in touch



RESTART
CROYDON

Creatively delivered by
white label.



WELCOME

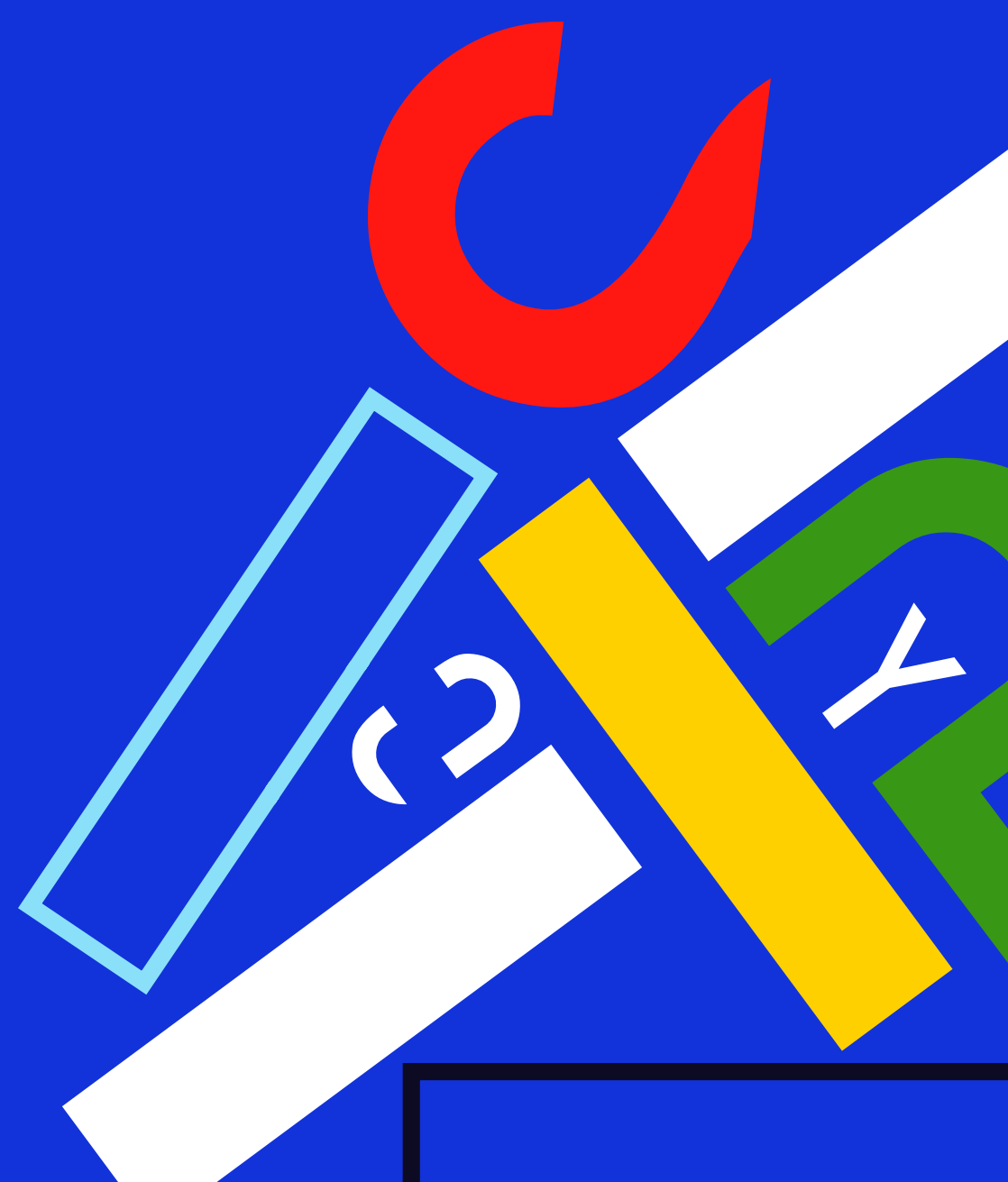
The future looks bright for Croydon, as the government takes proactive measures to streamline application approvals and has a national spotlight on the borough through 'This is Croydon,' the London Borough of Culture programme for 2023/24.

Set against this backdrop, the Develop Croydon Conference 2023 promises to be an exceptional gathering of investors, policymakers, and business leaders. Together, we will delve into Croydon's growth potential and tackle pressing questions. We'll explore how Croydon can leverage its status as London Borough of Culture to boost its economy and draw in new visitors. We will also delve into strategies for ensuring that government funding benefits are distributed equitably, and we'll chart a path toward Croydon's sustainable and resilient future.

The conference is an essential event for anyone interested in the future of Croydon. It is a unique opportunity to hear from key decision-makers and experts to share ideas and collaborate on solutions to address the borough's challenges and seize opportunities.

We welcome you to this year's
Develop Croydon Conference!

RESTART
C R O Y D O N





Creating jobs
Boosting the economy
Supporting our communities
Investing in a net zero future
through regular use of our Northern Runway



Up to
14,000
new jobs



Around
75 million
passengers by
the late 2030s



£1BN
added
economic value
every year



NET ZERO
by 2030
for scope 1 and
2 emissions

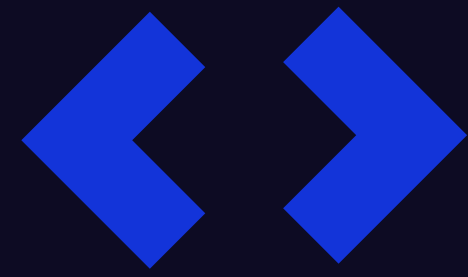


LONDON GATWICK

Find out more at
gatwickairport.com/futureplans

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AIRPORTS

GLOBAL
INFRASTRUCTURE
PARTNERS



PROGRAMME

09:30am

Welcome by Chair, Alice Bhandhukravi

09:35am

KEYNOTE: Mayor Jason Perry, London borough of Croydon. Restart Croydon: Our vision for a new beginning

09:45am

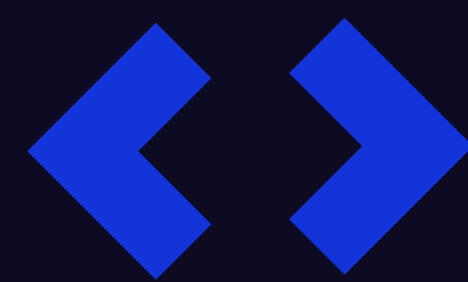
KEYNOTE: Shanogh Manson, Greater London Authority

10:00am

Residential: Build-to-rent, alternatives and retaining community

Croydon has embraced innovation in residential development, including build-to-rent (BTR) and alternative housing solutions. Its thriving residential landscape has seen more than ten major BTR developments come forward in the town centre over the past three years, and its first co-living scheme will soon complete. Demand is strong, but does Croydon need more?

Exploring the challenges and the importance of maintaining affordability and fostering a strong sense of community, our panel will discuss Croydon's future as a well-connected, vibrant and inclusive place to live.



PROGRAMME

Speakers include:

Isobel McGeever, Icení Projects

Dimitris Tsompanidis, Greystar Europe Holdings Limited

Félicie Krikler, Assael Architecture

Heather Cheesbrough, Croydon Council

10:45am

Repurposing and/or Rebuilding?

London has ambitious plans to be net zero by 2030. As London's most populous borough, what role can Croydon play in making this happen? Given its substantial inventory of aging commercial and residential buildings and its iconic landmarks, how will the challenge of retrofitting be overcome? How can best-in-class standards be set with new developments? What infrastructure needs to be planned to accommodate future energy requirements? What opportunities could this create for jobs and skills for local people?

Speakers include:

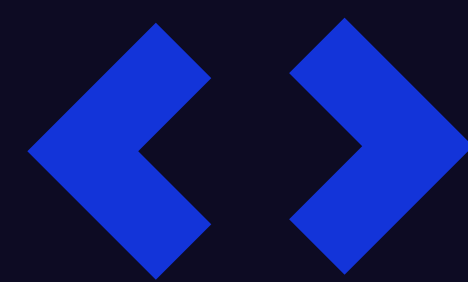
Flora Harley, Knight Frank

Tom Barton, Buckley Gray Yeoman

George Hickman, GLi

Carol Squires, Croydon Council

Rob Cosslett, Schroders Capital Real Estate



PROGRAMME

1 1:30am

Coffee Break

1 12:05pm

Reimagining Croydon town centre

As the council updates its masterplan and URW take the reins on the Centrale and Whitgift redevelopment, Croydon has the opportunity to demonstrate the potential for town centres of the future.

What does a reimagined Croydon town centre entail? How must the town centre evolve to accommodate new ways of living, working patterns, and how people spend their leisure time? Alongside residential and retail progress, what alternative uses should be prioritised? What are the challenges the town centre still faces and what support is needed to drive the plans forward at pace in a way that supports those in Croydon now and those who will be in Croydon tomorrow?

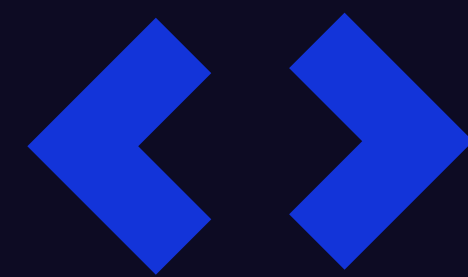
Speakers include:

Carolyn Forsyth, Talawa Theatre Company

Cara Pickering, The Audience Agency

Adam Smith, Unibail-Rodamco-Westfield

Nick Hibberd, Croydon Council



PROGRAMME

12:50pm

KEYNOTE: Tim Norwood, London Gatwick

1:15pm

Lunch and Meet the Planner

2:30pm

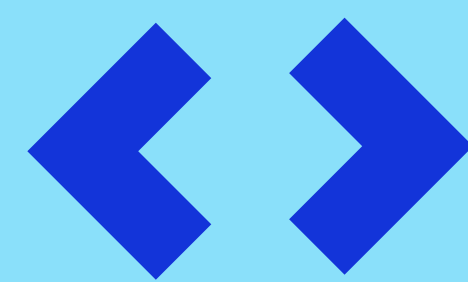
Afternoon Break Out Sessions and Tours

4:00pm

Drinks Reception at Fern, Croydon

Speakers include:

Sarah Jones MP, Croydon Central



DELEGATE INFORMATION

QUESTIONS AND POLLS

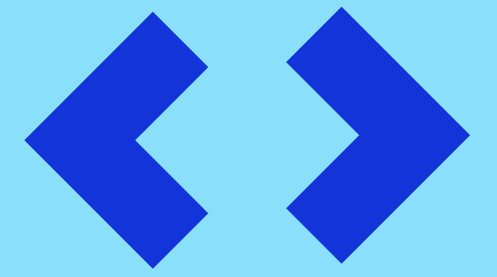
We encourage delegates to ask our speakers questions throughout the day and participate in panel discussions via Slido. Delegates can ask anonymously and vote for the questions they like, highlighting the most important topics.

How it works...

Please visit www.slido.com and use the code #developcroydon or you can also download the app and follow the same steps.

You will have two tabs at the top of your screen Q&A and Polls:

- If you would like to submit a question, click on the Q&A tab, type your question, add your name (optional) and click send. If you are directing a question at a specific panellist, please include their name in the question.
- Please click the like button to upvote a question submitted by another member of the audience, this will push the question higher up the list.
- To view the polls and participate click on the polls tab at the top and click on the answer of your choice in each poll and click send.



DELEGATE INFORMATION

REFRESHMENTS

We are pleased to be working with several local suppliers providing a breakfast, coffee break snacks and lunch at the Develop Croydon Conference.

PERSONAL BELONGINGS

At the venue, there will be a cloakroom set up next to reception. There will always be someone on reception throughout the day however, belongings will be left here at your own risk.

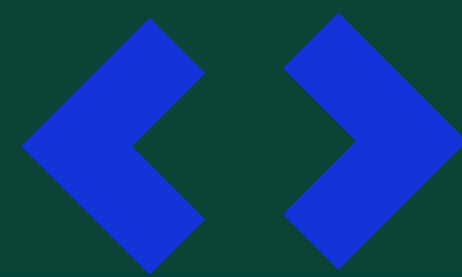
CONFERENCE STAFF

Our conference team will do their best to help and support you throughout the day. Should you have any queries please contact: Amy Crawford 07584 314738.

MOBILE PHONES

We are encouraging delegates to use Slido to engage in the debates of the day, answer polls and pose questions. However, please switch your mobile phone to silent when you are in the main conference room and during the breakout panel sessions.

Thank you.



RUSKINSQUARE.COM

One Ruskin Square Completed

—
Let to HMRC



Three Ruskin Square Detailed Design

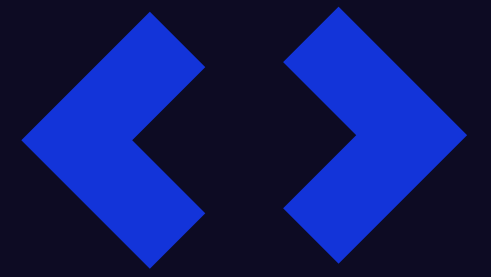
264,000 sq ft of low carbon office space available to let with sustainability and wellness driving all aspects of design.

Nine acres of spectacular development balancing life, work, learning and leisure.
Find out more at ruskinsquare.com

Schroders
capital

STANHOPE

ruskin
square



SPEAKERS



ADAM SMITH

Strategic Development
Director
Unibail-Rodamco-Westfield



ALICE BHANDHUKRAVI

Presenter
Alice Bhandhukravi



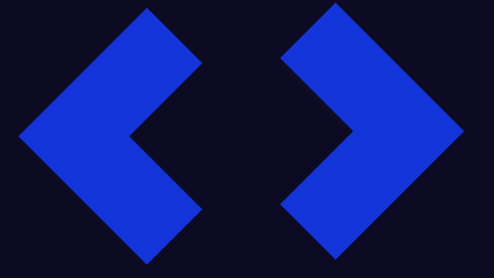
CARA PICKERING

Senior Consultant for Place
The Audience Agency



CAROL SQUIRES

Head of Employment, Skills &
Economic Development
Croydon Council



SPEAKERS



CAROLYN FORSYTH

Executive Director & Joint CEO
Talawa Theatre Company



FÉLICIE KRIKLER

Director
Assael Architecture



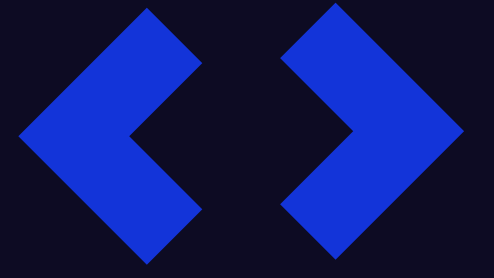
FLORA HARLEY

Head of ESG Research
Knight Frank



GEORGE HICKMAN

Chief Operating Officer, MA
Gli



SPEAKERS



HEATHER CHEESBROUGH
Director of Planning &
Strategic Transport
London Borough of Croydon



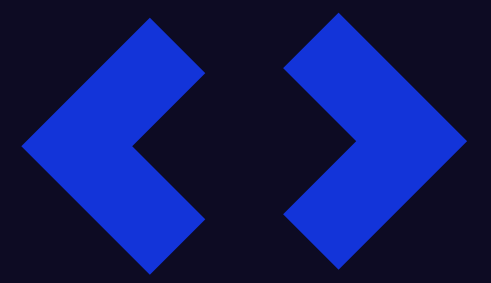
ISOBEL MCGEEVER
Associate, Planning
Iceni Projects



MAYOR JASON PERRY
Mayor of Croydon
Croydon Council



NICK HIBBERD
Corporate Director Sustainable
Communities, Regeneration &
Economic Recovery
London Borough of Croydon



SPEAKERS



ROB COSSLETT

Fund Manager
Schroders Capital Real Estate



SARAH JONES MP

Member of Parliament
Croydon Central



SHONAGH MANSON

Assistant Director for Culture
and Creative Industries
Greater London Authority



TIM NORWOOD

Chief Planning Officer and
Director of Corporate Affairs
London Gatwick



GLi

JOIN THE NEXT INDUSTRIAL REVOLUTION CROYDON



CR1

52,605 SQ FT

CR2

55,165 SQ FT

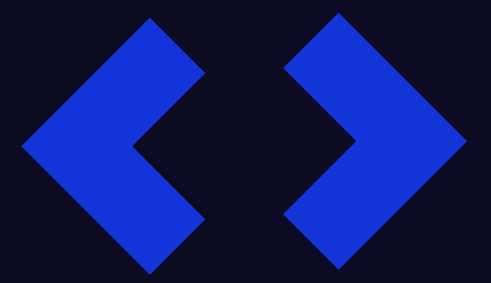


AVAILABLE Q4 2024

BREEAM
EXCELLENT

VISIT: [GLI.LONDON/CR1](https://gli.london/cr1)





OUR PARTNERS

Schroders
capital

STANHOPE

ruskin square

Designed to connect business occupiers and residents effortlessly with an ideal balance of work, living and leisure space, Ruskin Square is one of the most exciting mixed-use developments being delivered in the capital. Set to total up to 1 million sq ft of office accommodation, 625 residential units, and 100,000 sq ft of retail, restaurant, and leisure areas, it is already transforming Croydon and putting it firmly on the map.

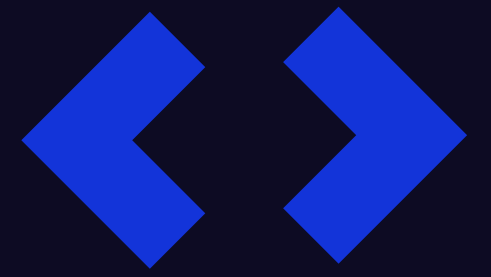
The Schroders and Stanhope development sits immediately next to a key infrastructure hub at East Croydon station. It has helped to redefine this part of Croydon as a 'go-to' destination, with the development now home to hundreds of new residents as well as HM Revenue and Customs, which occupies the entire first office building (183,000 sq ft).

The scheme is also home to the thriving BOXPARK Croydon, an incubator for food and beverage operators housed in 80 shipping containers, which offer a live events space for local performances and sought-after acts.

Residents moved into the first of four phases of residential accommodation at Ruskin Square in 2016. Delivered in partnership with Places for People, 'Vita' comprises 161 one and two bedroom apartments and plans are being made to develop the remaining residential phases.

Construction of the second office building is currently underway and progressing well, offering over 300,000 sq ft of best-in-class and highly sustainable office space. This office space is already fully pre-let to another UK Government department and excitement continues to grow for the wealth of wider investment being directed at London's southernmost borough.

RESTART
C R O Y D O N

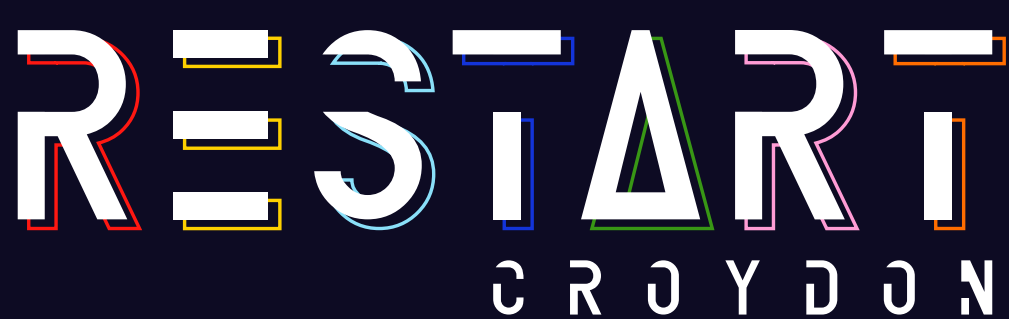


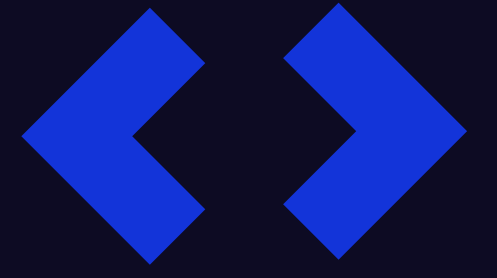
OUR PARTNERS



Gatwick Airport is the UK's second largest airport and the most efficient single-runway airport in the world. It serves more than 200 destinations in 90 countries for more than 38 million passengers a year on short and long-haul point-to-point services. It is also a major economic driver for the South-East region, generating around 21,000 on-airport jobs and a further 10,000 jobs through related activities.

The airport is 28 miles south of London with excellent public transport links, including the Gatwick Express. Gatwick Airport is owned by a group of international investment funds, of which Global Infrastructure Partners is the largest shareholder.





OUR PARTNERS

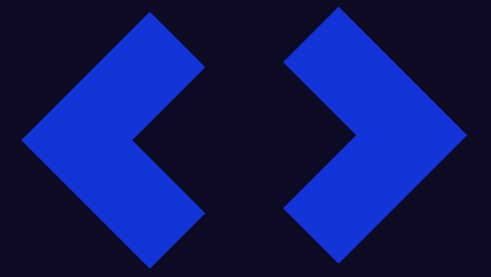


GLi is a London property developer and asset manager of ultra-sustainable urban logistics, including two developments – CR1 and CR2 – in Croydon. The platform is a joint venture between KSP and PATRIZIA SE which has €1 billion investment capacity to invest in urban logistics within the M25.

The platform regenerates redundant urban sites from the ground up, delivering future-proofed designs that reflect the highest sustainability credentials, while making a positive contribution to London's environment and enriching local communities.

GLi properties are 100 percent electric, offer fully equipped car and delivery van EV charging points and include battery storage to save on occupier energy costs, responding to market demand for environmentally responsible real estate.





OUR PARTNERS

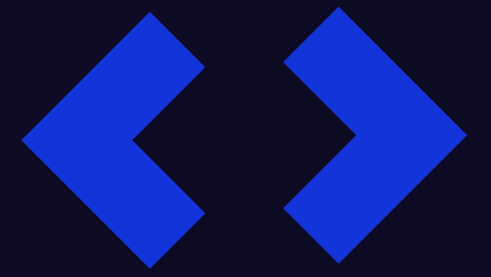


UNIBAIL-RODAMCO-WESTFIELD

The Croydon Partnership is investing over £1 billion to deliver a comprehensive redevelopment of Croydon's retail core, including the existing Whitgift Centre, creating 5,000 jobs and acting as a catalyst for the wider physical and social regeneration of the town centre. The company, formed by Westfield and Hammerson, is committed to an extensive programme of engagement and consultation with the local community to ensure the redevelopment brings maximum benefits to the borough.

The scheme will create 1.5 million sq ft of retail and leisure space, including two major department stores and up to 300 shops for a range of other occupiers from key flagship stores to smaller retailers. Proposed new leisure facilities include a multi-screen cinema, bowling alley and restaurants. The scheme will also deliver improved public realm, up to 3,500 car parking spaces and over 500 new homes.

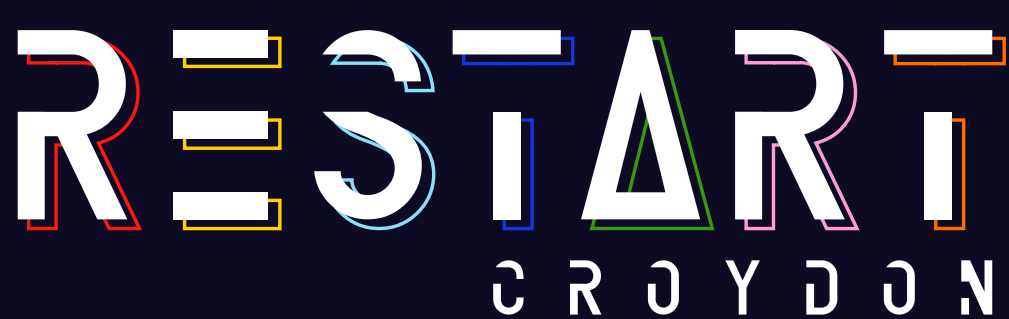
RESTART
C R O Y D O N

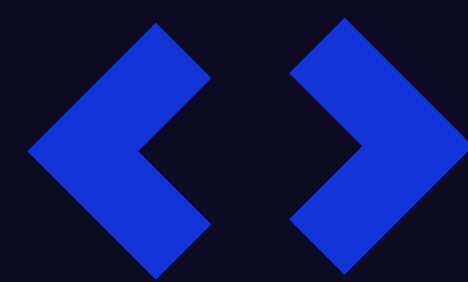


OUR PARTNERS



KSP (Kingston Space Property Ltd) is London based asset manager and developer with a significant track record in both industrial and commercial property, and a core focus on delivering the highest standards of sustainability across their projects.





OUR PARTNERS



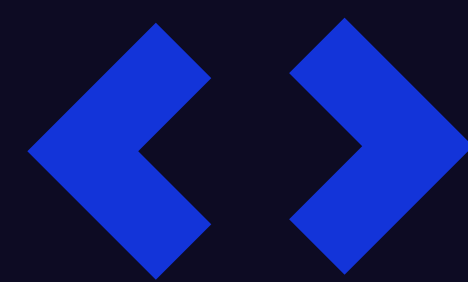
SHW is the trading name of Stiles Harold Williams Partnership LLP, a firm of national independent property advisors based in London and the South East of England.

We are well-known in the market for our expertise in office, industrial, and retail property, supported by our specialists in Investment, Town Planning, Development, Healthcare & Medical, Roadside, Charities, LPA Receivership, Airports, Leisure and Leasehold Reform.

Originally formed in 1798, we are a wholly owned business with 27 Equity Partners dedicated to providing the best service possible to our clients, a number of which we have been providing advice to for over 100 years.

We have almost 200 staff across eight offices. We are regulated by RICS and are members of ARMA, ARMA-Q, NARA, RTPI and IRRV.





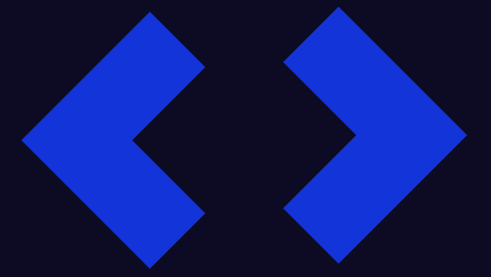
OUR PARTNERS



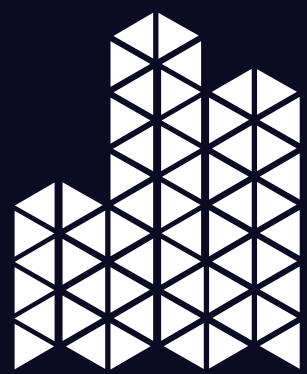
As a company with operations around the world, PATRIZIA has been offering investment opportunities in real estate and infrastructure assets for institutional, semi-professional and private investors for 37 years. PATRIZIA manages more than EUR 48 billion in assets and employs over 800 professionals at 24 locations worldwide.

PATRIZIA has been impact investing since 1984. Since its inception and through the PATRIZIA Foundation, PATRIZIA is committed to social responsibility. The Foundation has helped around 250,000 children in need worldwide gain access to education and thus, has given them the chance of a better life over the last 21 years.





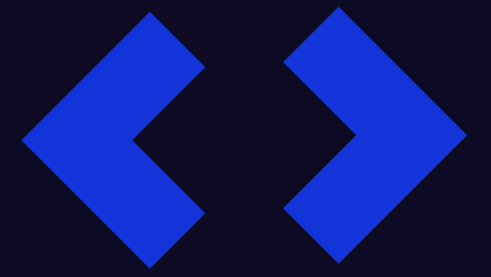
OUR PARTNERS



GROVE
PROPERTY

The team behind the plans is led by boutique property company, Grove Property, who undertake their own developments, and act as development managers and development partners for larger schemes. The team's international and multi sector experience ranges from single unit developments to large land developments across the world.

RESTART
CROYDON



ABOUT DEVELOP CROYDON

The Develop Croydon Forum is a not-for-profit Community Interest Company made up of more than 65 businesses and organisations who collectively work together to promote Croydon as a location to invest, work and live.

The Forum represents key stakeholders across the private, public and third sectors who want to contribute to the regeneration and economic growth of the borough. The direction, activities and finances of the Forum is decided by an independent committee.

Members include landowners, occupiers, construction professionals, investors, service providers, developers – anyone with a vested interest in Croydon and its long-term future.

GET IN TOUCH

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General enquiries: info@developcroydon.com

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developcroydon

