

CROYDON'S BOOK OF

facts

PRODUCED BY



Croydon has a rich history of creativity, diversity and talent, and I'm delighted that this will be reflected through a huge range of inspiring art and performances in their year-long programme as my London Borough of Culture.

SADIQ KHAN
THE MAYOR OF LONDON

This booklet provides an accurate and detailed overview of statistics related to the London Borough of Croydon and its regeneration.

It has been produced by the Develop Croydon Forum. Since its formation in 2010, Develop Croydon, a not-for-profit Community Interest Company, has been championing the borough's exciting development. The partnership organisation now consists of more than 65 occupiers, property sector businesses and agencies whose main aim is to promote Croydon, the place.

The Forum represents key stakeholders, across the private, public and third sectors, who all contribute to the regeneration and economic renewal of the borough.

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THE CROYDON story

Croydon is London's growth borough. Boasting a large and dynamic population, it is continuing to undergo major regeneration and is the place of opportunity for developers and businesses, as well as for residents.

Its workforce is well-educated and supported by the presence of numerous significant occupiers.

An affordable, sustainable housing market is allowing Croydon to not only retain key talent but also attract young entrepreneurs and creative millennials.

Croydon's strength also lies in its ability to provide for all types of business at competitive rates, whether they require office space in the town centre or industrial and logistics space on the Purley Way. Excellent transport links to London and the south combine with effortless access to Gatwick Airport to create a major business hub with fast routes to both local and international markets.

As it has grown, Croydon has become a cultural hotspot, with numerous festivals taking place throughout the year celebrating arts, music and food, and Fairfield Halls opening the town up to London and national audiences. But don't let us be the judge – we can let the numbers do the talking...



location

CROYDON

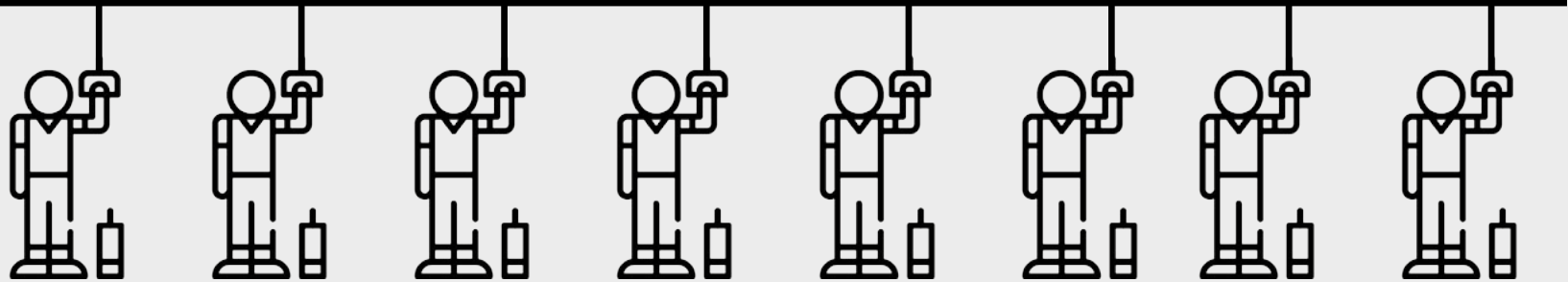
Despite being an outer London Borough, Croydon has excellent, fast transport links into the city centre and also out to Gatwick, the UK's second largest airport.

SOURCE: NETWORK RAIL, TRAMLINK, TFL, LONDON GATWICK AIRPORT

23,634,208

passengers go through East Croydon Rail Station each year

PASSENGERS



16

minutes to London Victoria

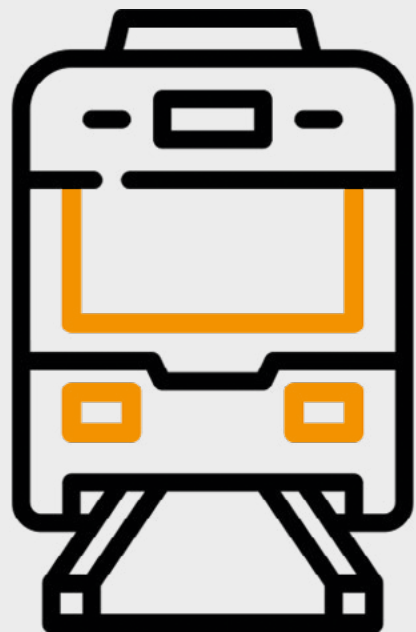
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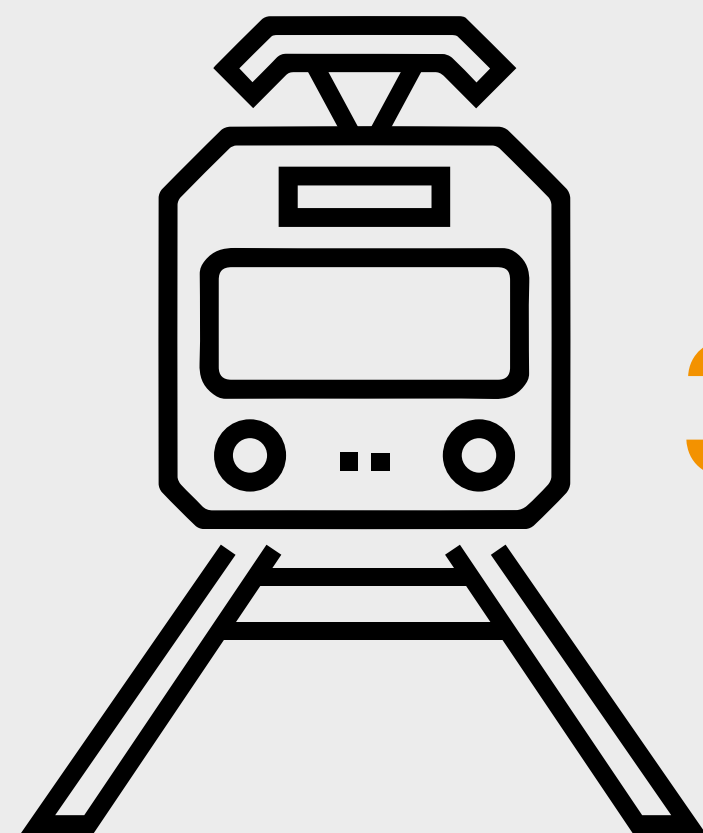
minutes to Gatwick Airport

12

minutes to London Bridge

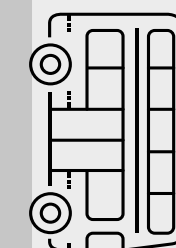
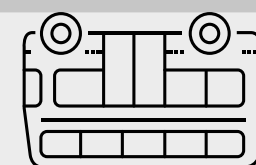
TRAINS



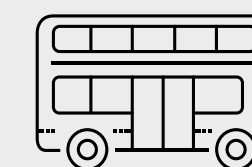


35 trams in operation

21m
journeys were taken on the tram in 2022/23

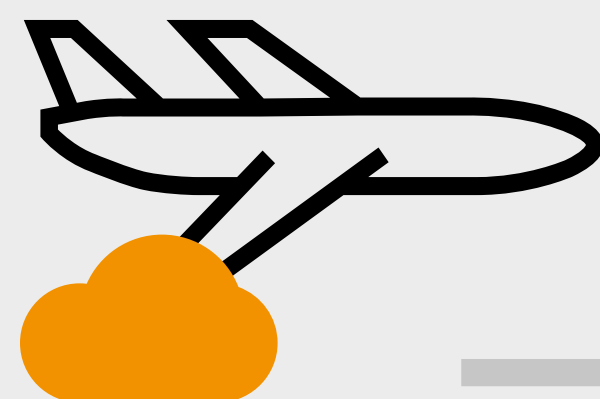


30 **BUS ROUTES**
run through Croydon town
centre with 120,000 trips
per day



GATWICK SERVES MORE THAN

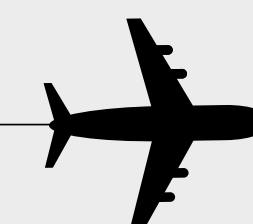
210
DESTINATIONS



42
AIRLINES



32.8m
PASSENGERS A YEAR



who is IN CROYDON?

Croydon has London's largest population and in particular has a large youth population. This provides Croydon with a growing pool of talent as these educated young people join the local workforce.

SOURCE: ONS, GLA, LONDON BOROUGH OF CROYDON

POPULATION OF

390,800

Largest in London



Over half of Croydon's population is BAME

51.6%

OCCUPATIONS OF CROYDON'S 16-64 YEAR OLDS

22.9% in professional occupations

14.1% associate professional & technical occupations

12.7% managers, directors and senior officials



CROYDON PROFESSIONALS



In the last 4 years

7 NEW SCHOOLS

have been built



3,900

new school places have been provided, across all year groups

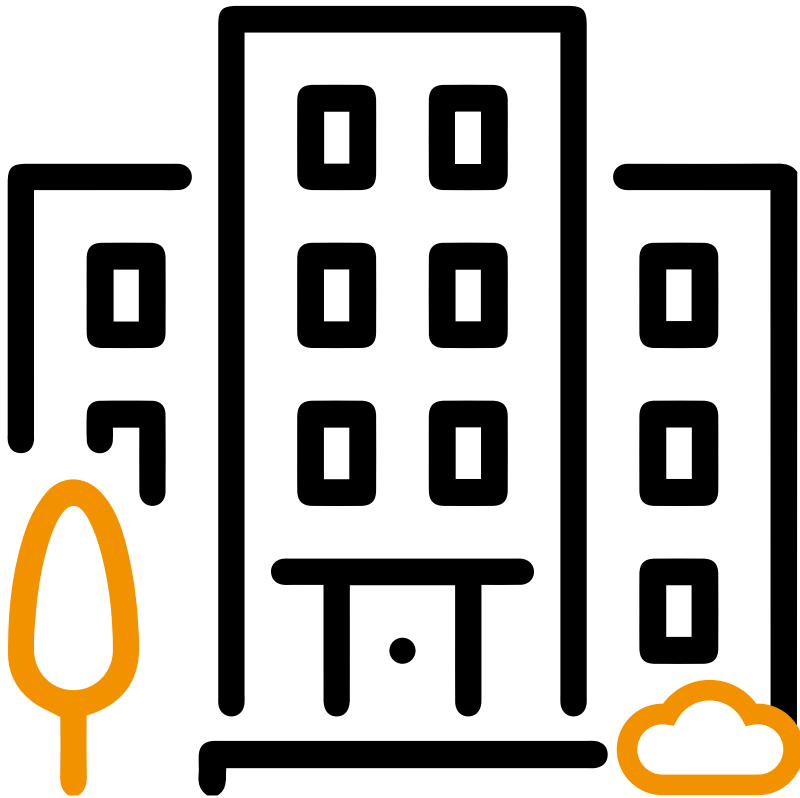
SCHOOLS

CROYDON *means business*

Croydon is able to offer space to all types of businesses, large or small, with a range of both office and industrial space available. Its links into London and competitive rents are helping the town retain its popularity as it attracts those looking to avoid the high prices of central London while staying connected to the city centre.

SOURCE: SHW, CHASE SINCLAIR CLARK

OFFICES



5.8m sq ft.
comparable to Hammersmith
SIZE OF MARKET

£40 per sq ft
HEADLINE RENT TO DATE

550,000 sq ft
CURRENT AVAILABILITY

570,000 sq ft

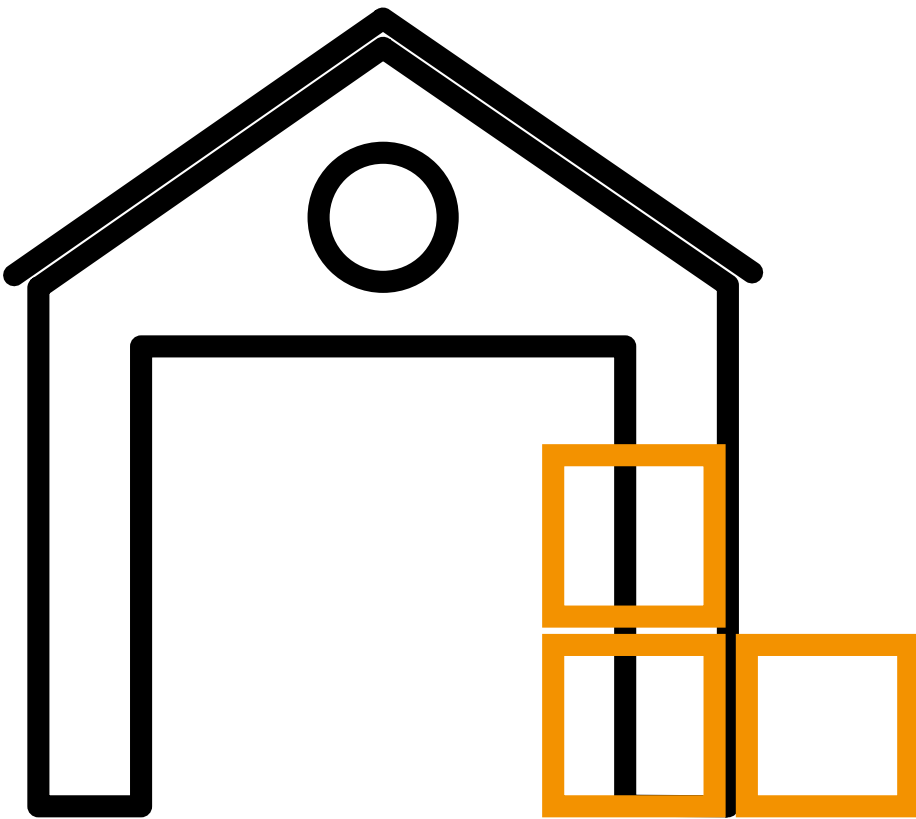
**£20 – £25
per sq ft**

6m sq ft

SIZE OF MARKET
PRIME NEW BUILD RENTS
AVAILABILITY AS AT 1 JANUARY 2023

INDUSTRIAL

SOURCE: SHW



CROYDON'S KEY SECTORS

PEOPLE IN CROYDON ARE EMPLOYED IN THE FOLLOWING INDUSTRIES:

NUMBER OF BUSINESSES

15,205
ENTERPRISES

COMPRISING

17,150
LOCAL UNITS IN
CROYDON

IN CROYDON

CROYDON'S TOP 5 INDUSTRIES

16.4%
PROFESSIONAL,
SCIENTIFIC &
TECHNICAL

10%
RETAIL

11%
INFORMATION &
COMMUNICATION

8.7%
BUSINESS
ADMINISTRATION &
SUPPORT SERVICES

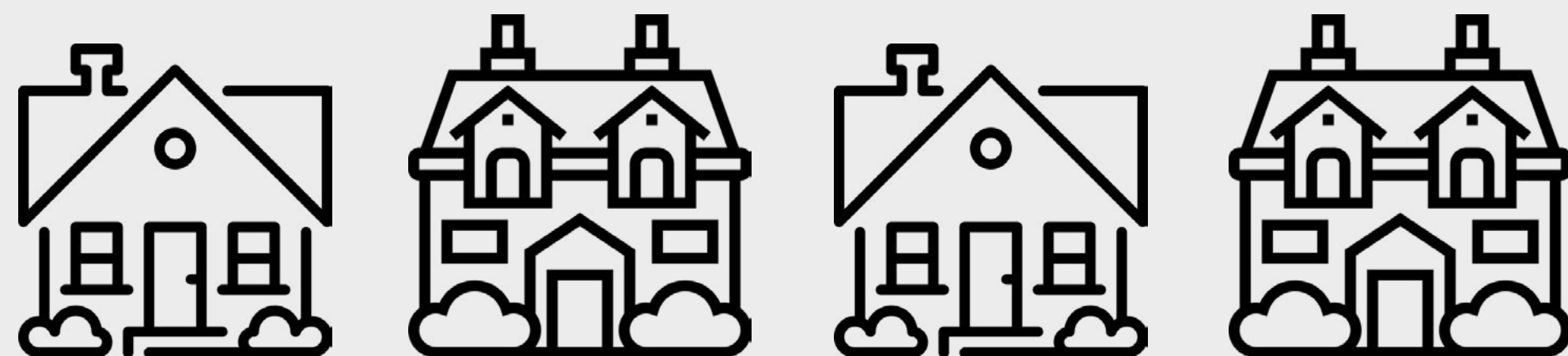
14.4%
CONSTRUCTION

CROYDON *Life*

Croydon has seen an unprecedented level of new housing arrive in its town centre, creating a more bustling and thriving area as its population diversifies and grows.

Meanwhile, its cultural offering has also grown, catering for both the new population moving in and the families that have called Croydon their home for many generations.

SOURCE: ONS, GLA, LONDON BOROUGH OF CROYDON



7,025



NEW TOWN CENTRE RESIDENTIAL UNITS
ARE BEING DELIVERED BETWEEN

2019-2023

£286,000

MEDIAN PRICE PAID FOR A PROPERTY IN THE FIRST
HALF OF 2022 IN CROYDON TOWN CENTRE

28th lowest
of all London
boroughs

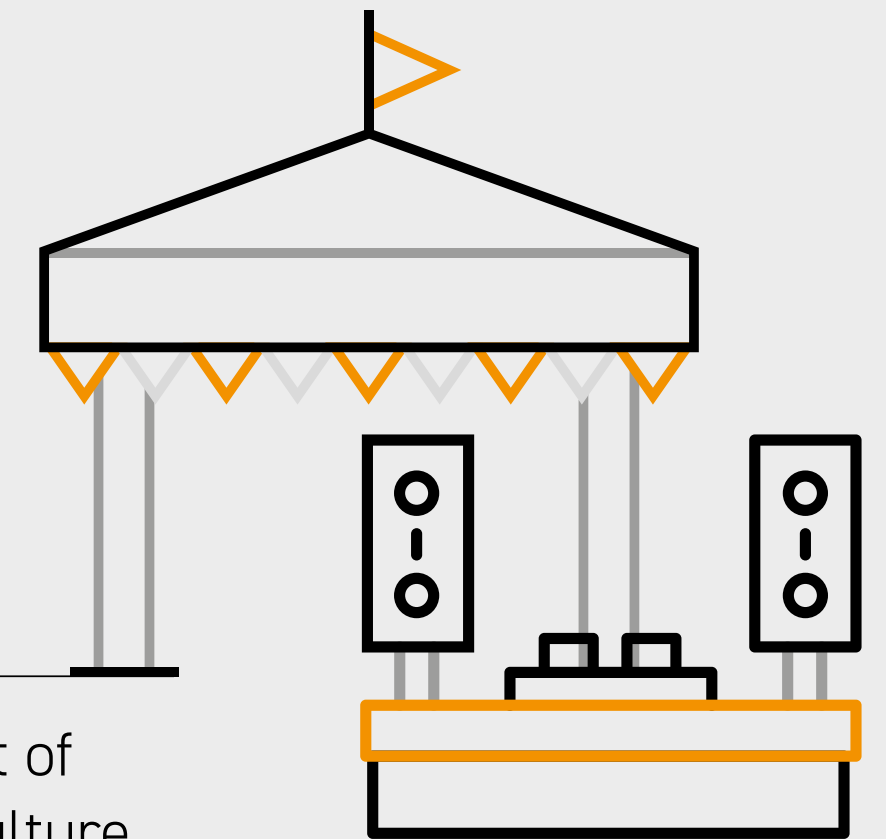


10 hectare

parcel of Unibail-Rodamco-Westfield ownership in the Croydon Town Centre, includes the Whitgift and Centrale shopping centres as well as high street retail frontage, office blocks and multi-storey car parks

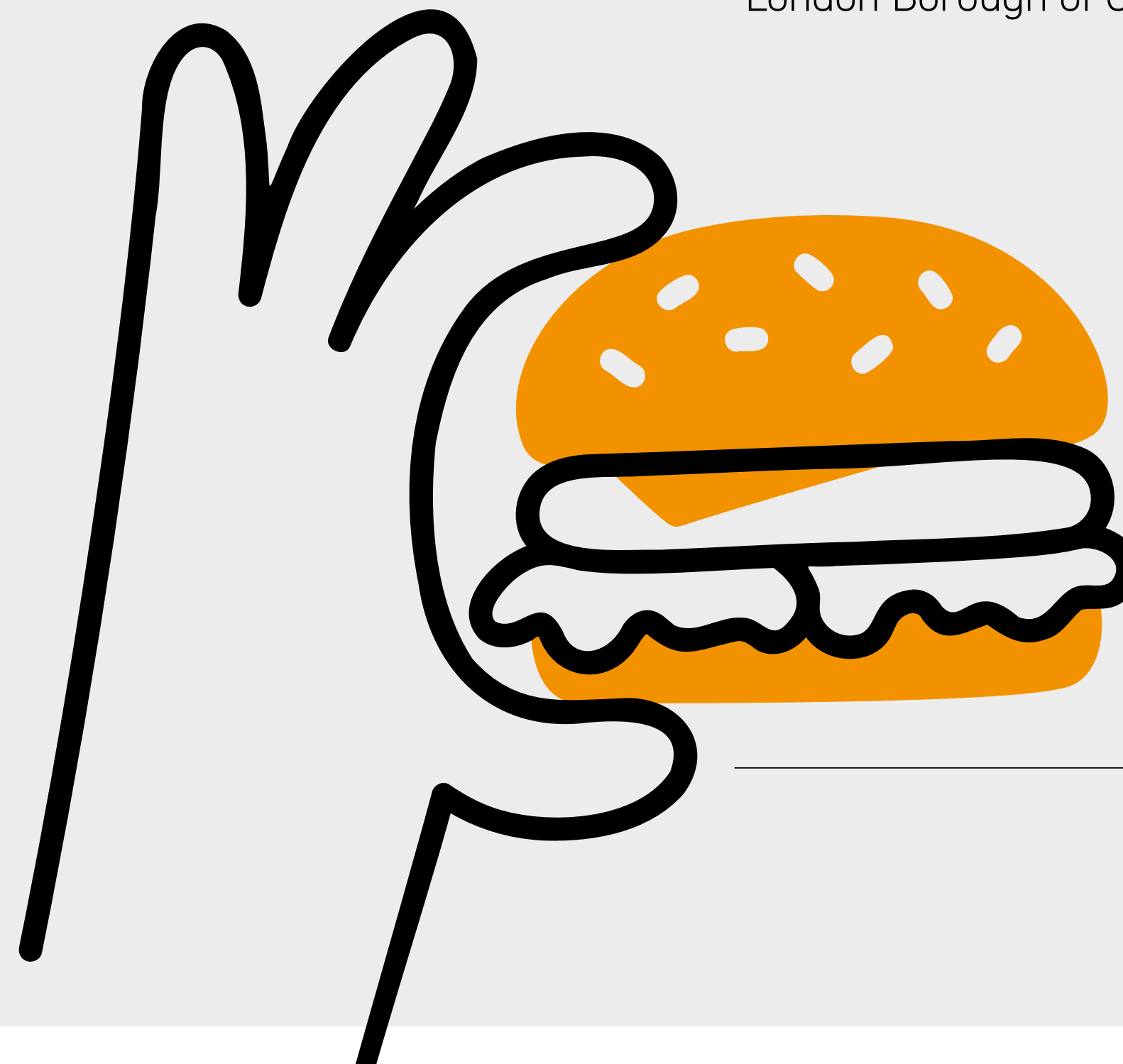
OVER
50

curated events as part of London Borough of Culture



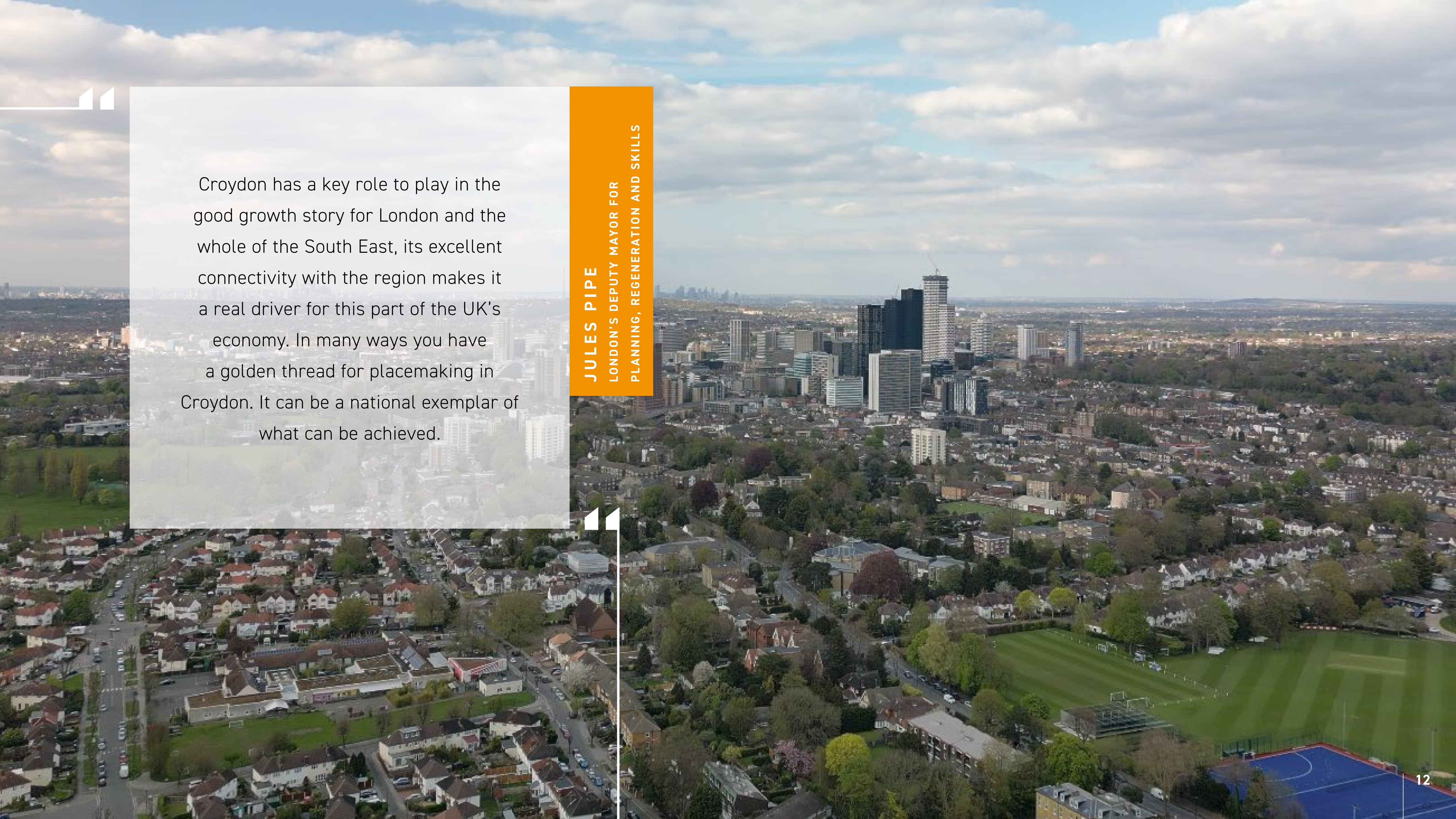
1ST APRIL 2023

THIS IS CROYDON, LONDON
BOROUGH OF CULTURE STARTED
A YEAR LONG PROGRAMME OF
EVENTS



OVER
14,000

people attended the Croydon Food and Music Festival in 2022

An aerial photograph of Croydon, showing a dense residential area with many houses and trees in the foreground. In the background, the London skyline is visible under a cloudy sky. A semi-transparent white box is overlaid on the left side of the image, containing text. An orange vertical bar is also present on the left side, containing the name and title of Jules Pipe.

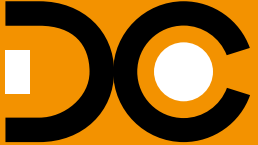
Croydon has a key role to play in the good growth story for London and the whole of the South East, its excellent connectivity with the region makes it a real driver for this part of the UK's economy. In many ways you have a golden thread for placemaking in Croydon. It can be a national exemplar of what can be achieved.

JULES PIPE
LONDON'S DEPUTY MAYOR FOR
PLANNING, REGENERATION AND SKILLS



DevelopCroydon

WWW.DEVELOPCROYDON.COM

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Croydon**